

Benjamin A. Goff

Executive Vice President / Regional Benefits Leader:

Ben is currently the Regional Benefits leader for our middle states region encompassing Ohio, Michigan, Indiana, Illinois, parts of Wisconsin, Kentucky, Louisiana, Arkansas, Oklahoma & Texas. He is responsible for crafting and managing this regions employee benefits strategy.

Ben is also the Executive Vice President of our Toledo, Ohio office with oversight responsibilities for the day to day operations of this office. The Toledo office has professionals working in the Employee Benefit and Property Causality markets as well as a strong personal lines department and a specialty program for specialty trucking needs.

In addition, Ben continues to service a select group of clients' where his primary responsibilities relate to contract negotiation, plan design, and helping create a long-term strategy for their benefits offering. He is also involved with assuring that vendors are performing as expected.

Ben has over 30 years of experience in Employee Benefits. He graduated from Bowling Green State University with a degree in Insurance and Risk Management. In 1986 he co-founded Great Lakes Risk Management, which grew to become the largest benefits-only firm in the greater Toledo area, prior to selling to Brown & Brown in 2008.

Over the course of his career, Ben has served as an advisor to health insurers, governmental agencies, Brown & Brown on a corporate level, and to various members of the media. He holds his Ohio Life and Health insurance licenses and as well as licenses in over 20 other states within the US.

When he's not in the office, you can find Ben either fly fishing, hunting, or spending time with his wife Jackie. He is actively involved with the Bowling Green College of Business and sits on the Department of Insurance Advisory Committee.