

# **THE 36th ANNUAL OHIO CONFERENCE FOR PAYROLL PROFESSIONALS**



## **Vendor Prospectus**

**August 27-28, 2020**



**Marriot Northwest Hotel  
5605 Blazer Pkwy  
Dublin, OH 43017  
(844)-293-1946**

**The Ohio Chapters of the American Payroll Association,  
Greater Cincinnati, Cleveland, Columbus,  
Canton Hall of Fame, Miami Valley, and Toledo,  
proudly present the....**

## **36th Statewide Conference!**

With over 700 members across the American Payroll Association's six Ohio Chapters, we represent many of the state's top public companies.

By exhibiting at this conference, you can directly tap into many of these qualified, targeted prospects. Last year we had over 180 attendees at the conference.

The Vendor Hall hours will be **Thursday** from 2:00 pm until the Social event to give attendees a chance to visit the vendors at any time throughout the day. Vendors should be set up by 1:30 pm Thursday afternoon but are welcome to setup as early as 11:30am. Vendors are invited to eat lunch with the attendees. If they sponsor a table, they will be sat at that table so that they can introduce themselves to others at that table and will be given a short time before the general session so they can introduce themselves and what they have to offer our attendees.

To register online, go to:

[www.ohiopayrollconference.org](http://www.ohiopayrollconference.org)

click on Vendor Information

A study conducted by Deloitte & Touche Consulting Group for the Center for Exhibition Industry Research discovered that:

- Exhibitions are more effective than other marketing tools in achieving specific sales and marketing objectives.
- Exhibitions are powerful sales tools that are more cost effective and productive than direct mail, public relations, and telemarketing.
- Exhibitions are the number one source of information with which to make purchasing decisions



# Conference Agenda

## THURSDAY (tentative agenda)

- 11:00 - 11:45 Registration/Networking/Vendors
- 11:45 - 12:20 Plated lunch - Opening Remarks
- 12:20 - 1:50 General Session
- 1:50 - 2:05 APA Speaker
- 2:05 - 3:00 Vendor Visitation/Booths
- 3:00 - 4:30 Break out session #1
- 4:30 - 5:15 Vendor Visitation/Booths
- 5:15 - 6:45 Dinner & Learn
- 7:00 - 10:30 Social Event /Vendors Welcome



## FRIDAY (tentative agenda)

- 7:00 - 8:00 Registration (Continental Breakfast)
- 8:00 - 8:15 Welcome
- 8:15 - 9:45 General Session
- 9:45 - 10:00 Break – Chapter Pictures
- 10:00 - 11:30 Break out session #2
- 11:30 - 11:45 Break – Chapter Pictures
- 11:45 - 1:30 Lunch and Learn
- 1:30 - 1:45 Break – Chapter Pictures
- 1:45 - 2:45 Break out session #3
- 2:45 - 3:00 Break – Chapter Pictures
- 3:00 – 3:45 Wrap up /Door prizes(must be present to win)



# Sponsorship Opportunities

## Premier Conference Sponsor \$1400

As the Premier Sponsor, you'll receive all the benefits of high priority level plus a 12-ft. exhibitor table. Act quickly and get a premium table located in the prime area of the Vendor site.  
There will only be ONE PREMIER sponsor

## Keynote Speaker Sponsor \$1300

First-Tier Sponsorship Benefits  
6ft Exhibitor Table -with electric hook up  
Sponsorship of Keynote Speaker  
Mailing list of conference attendees  
Website advertisement and link to your company's home page  
Two luncheons for booth staff Thursday  
Two Tickets to Thursday evening social event for networking  
Two Sponsors at this level

## Lunch Table Sponsor \$1000

Third-Tier Sponsorship Benefits  
6ft Exhibitor Table  
Sponsorship of Lunch with time for introduction during lunch  
Mailing list of conference attendees  
Two luncheons for booth staff Thursday  
Invite to Thursday evening social event for networking –tickets \$50 each  
Multiple Sponsors at this level

## Participant Sponsor \$450

Fifth-Tier Sponsorship Benefits  
6ft Exhibitor Table  
Two luncheons for booth staff Thursday  
Multiple Sponsors at this level

## Dinner Sponsor \$1200

Second-Tier Sponsorship Benefits  
6ft Exhibitor Table  
Sponsorship of Dinner – Name on Table  
Mailing list of conference attendees  
Website advertisement and link to your company's home page  
Two luncheons for booth staff Thursday  
Two Tickets to Thursday evening social event for networking  
Multiple Sponsors at this level

## Breakout Sponsor \$900

Fourth-Tier Sponsorship Benefits  
6ft Exhibitor Table  
Sponsorship of Breakout session  
Two luncheons for booth staff Thursday  
Invite to Thursday evening social event for networking –tickets \$50 each  
Multiple Sponsors at this level

## Acknowledged Sponsor \$250

Sixth-Tier Sponsorship Benefits  
This level available to have your company acknowledged if you are unable to attend  
Fliers, handouts placed in attendee's bags

Prior Conference Attendees  
hailed from companies such as:

Abercrombie & Fitch  
ADP  
Akron Beacon Journal  
Allied Mineral Products, Inc.  
American Greetings Corp.  
Apple American Group LLC  
Associated Materials, LLC  
Avery Dennison Corporation  
Becker Electric Supply  
Bridgestone Americas

Cardinal Health  
Cargotec Holding, Inc.  
Carter Lumber  
City of Beachwood  
City of Columbus Auditor  
City of Gahanna  
Clark, Schaefer, Hackett  
Cleveland Public Library  
Cliffs Natural Resources  
Columbus State Community College  
ComDoc, Inc  
Cuyahoga County Public Library  
Dana Corporation  
Dayton Superior Corp  
Delaware County  
Deloitte Tax LLP  
DT Moore & Company LLC  
Foundation Construction Payroll Service  
Franklin County Auditor's Office  
General Mills, Inc.  
Heartland Healthcare Services  
Honda North America, Inc.  
I-X Center  
Kronos  
Kyocera SGS Precision Tools  
Mercy Health  
Minute Men, Inc  
Nationwide  
Nationwide Children's Hospital  
Norte Dame College  
Ohio's Hospice Inc  
Paycor Inc.  
Paytime  
Premier Executive Consultants  
Progressive Insurance Company  
The Lubrizol Corporation  
Willory

Register before  
April 1, 2020  
and pay by  
April 30, 2020  
SAVE \$100

Set UP

Set-up will be Thursday afternoon by 1:30pm  
Access to the Tables as early as 7:00 am and  
NO set up Wednesday night.

Tear Down

Take down is Thursday by  
7:30 PM

Confirmation

Once payment is received through  
Pay Pal or a check is received in the  
mail then Confirmation will be sent  
for your acceptance as a sponsor.



# Information Needed for On-Line Registration

**36th Annual Ohio Conference for Payroll Professionals**  
**August 27 – 28, 2019**  
**Marriot Northwest**  
**Dublin, Ohio**

Company Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Name(s) of Attendees for Badges \_\_\_\_\_

Name(s) of Attendees for Badges \_\_\_\_\_

Internet Connection Needed? YES or NO (Please circle one.)

Electricity Needed? YES or NO - (**Please bring your own extension cord and outlet strip if needed**).

## SPONSORSHIP Opportunities:

Premier Sponsor (\$1400) \$ \_\_\_\_\_

Keynote Speaker Sponsor (\$1300) \$ \_\_\_\_\_

Dinner Sponsor (\$1200) \$ \_\_\_\_\_

Lunch Table Sponsor (\$1000) \$ \_\_\_\_\_

Breakout Sponsor (\$900) \$ \_\_\_\_\_

Participant Sponsor (\$450) \$ \_\_\_\_\_

Acknowledged Sponsor (\$250) \$ \_\_\_\_\_

## ***Additional Items***

Thursday Evening Social Event –Additional Tickets (\$50 per person) \$ \_\_\_\_\_

ALL REGISTRATIONS DUE BY **July 30, 2020** TOTAL \$ \_\_\_\_\_

**All Registrations MUST be entered online.** To register online go to:

[www.ohiopayrollconference.org](http://www.ohiopayrollconference.org), Vendor Information.

You can pay by check after registering online.

Any Questions call Treasurer: Denise Hunter CPP PH: 937-256-9507 EX. 4424

## ***Door Prizes Requested***

**We are requesting that all vendors bring a door prize to be awarded to the attendees during the door prize drawings on Friday or you may draw and award your prize at the Thursday night event.**